

EDDY PUYOL



#EDDYPUYOLIS

EDDY PUYOL BIOGRAPHY

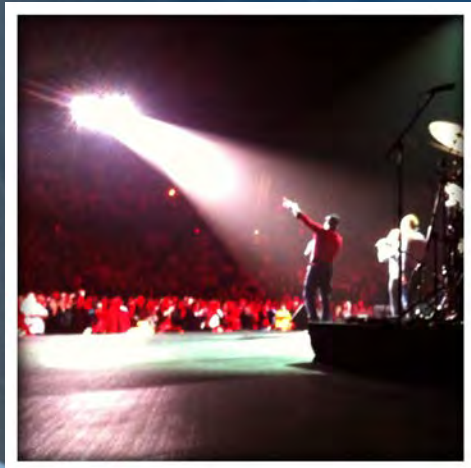
Inspired by fatherhood and faith, Eddy Puyol (pronounced “pooh-yole”) is a game-changing artist from Florida whose songs articulate his passion, mindset, and drive.

Whether it’s incorporating hip-hop into Sunday morning services, writing the **Winter Jam Tour Spectacular** theme song, performing at **The Dove Awards**, or hearing his anthem featured throughout **ESPN’s NBA Draft** coverage, Puyol (formerly known as Rawsrvnt) leverages his platforms to connect people to an ideal and abundant way of life.

“I love being able to brighten up someone’s day and offer them a soundtrack for life,”
Eddy Puyol said.

Puyol regularly travels for performance and speaking engagements with messages that help listeners endure and overcome life’s obstacles with integrity.

For more information regarding Eddy Puyol please visit eddypuyol.com



Puyol has been a featured performer on multiple iterations of THE STORY Tour alongside Max Lucado, Steven Curtis Chapman, Casting Crowns, Natalie Grant, Jeremy Camp, Matthew West, and others.

EDDY PUYOL

RECOMMENDATIONS + HIGHLIGHT PERFORMANCES & ACCOLADES

"Here is a man who speaks the language of his generation. May God bless him and all who hear him. We need Eddy Puyol."

MAX LUCADO - AUTHOR & PASTOR OF OAK HILLS CHURCH
MAXLUCADO.COM

"Eddy Puyol's ministry reaches a culture in need of the truth of Christ. He speaks a language that's unique to the time. Eddy's ministry goes beyond the music to ministering to the person with the compassion of Jesus. He's the real deal!"

TODD MULLINS - LEAD PASTOR OF CHRIST FELLOWSHIP
GOCHRISTFELLOWSHIP.COM

"Eddy brings an energy and presence everywhere he goes and the light of Jesus is revealed. You can not deny the presence of the Spirit when Eddy is around."

MICHAEL MCDOWELL - NASCAR CUP SERIES DRIVER
MMCDOWELL.COM

"I have personally witnessed the phenomenon of this great man on stage. His heart, passion, and astute awareness of today's culture is over-the-top. His anointing is unbelievable and I could not recommend him any greater to any city, state, or nation!"

DAVID CRANK - PASTOR OF FAITH CHURCH
FAITHCHURCH.COM

"Eddy Puyol is a dynamic man with a mission and a message to reach this generation with the gospel. His passion is contagious and his message touches hearts of people of all ages. Your investment into his ministry will result in many thousands of changed lives who will hear the gospel in song and preaching. Please pray and ask the Lord how you can be a co-laborer in God's Kingdom with Eddy in reaching this generation."

ED ELLIOTT - FOUNDER & MINISTER OF WORD OF LIFE WORLD OUTREACH
WOLWO.ORG

"It's been exciting to watch Eddy grow not only in his artistry, but in his ability to minister and connect with people, and in his personal life. He's ministered several times at our church and our people have not only fell in love with his music, but with who he is as he has truly become part of the family as he is so personal and interactive with people. God is using him in many ways, and although I pour into him as one of his mentors, he many times ends up encouraging and inspiring me."

TOMMY "URBAN D." KYLLONEN - AUTHOR, ARTIST, & PASTOR OF CROSSOVER CHURCH
CROSSOVERCHURCH.ORG

"My world collided with Eddy's world on THE STORY Tour. He introduced me to the wonderful space of hip-hop and rap as each evening he brought the house down with his performance. But, what blew me away the most is the man I got to know off stage. Eddy Puyol is the real deal with a heart of heavenly gold."

RANDY FRAZEE - AUTHOR & SENIOR PASTOR OF OAK HILLS CHURCH
RANDYFRAZEE.COM

"When you find an artist who is able to relay to the listener the passion and love they felt when they conceived the song, that's when you've found something good! But, when you find an artist who's been given that gift and his passion and love for Jesus Christ are the source of the music, now that is when you've found something extraordinary! That is Eddy Puyol."

DREW HARTNEY - FORMER PROGRAM & MUSIC DIRECTOR FOR EFFECT RADIO
EFFECTRADIO.COM

"I have served with music artists for years now. Many come and go and we want them to, but there are others who come and we want them to stay. Eddy Puyol is one of those brothers we want around for a long time! Here's why: He is straight up raw and that kind of transparent life is what people desire and deserve. I have also seen first hand that he is in fact, a servant of the most High God, pure and true. Take one listen to his sound and you will be hooked, have him at your event and you'll be blessed. I love this brother!"

TONY NOLAN - AUTHOR, TOUR PASTOR, & GOSPEL COMMUNICATOR
TONYNOLAN.ORG

"This is a powerful man of God! Eddy Puyol is so real and amazing! He loves the Lord and we love him!"

JOLINDA WADE - PASTOR OF NEW CREATION BINDING & LOOSING MINISTRIES INT'L
JOLINDAWADE.COM

"I have had the privilege of knowing Eddy Puyol both personally and professionally for a number of years now. One word that comes to mind whenever I see or hear him is excellence! He's a tremendous talent and a voice chosen to reach this generation. His passion for excellence in everything he does sets him apart and will leave you forever impacted. If you don't want the status quo but something fresh and relevant, Eddy Puyol's your guy! He's committed, passionate, resilient, creative, a man of integrity, a showman, a professional, a man of God, and an incredible father."

BURNARD SCOTT JR. - PASTOR OF BAYSIDE COMMUNITY CHURCH
MYBAYSIDE.CHURCH

- Grammy-recognized: No Ordinary Love (Best Gospel Album), "On Fire" (Best Contemporary Christian Music Song)
- Wrote the theme song for Christian music's largest annual musical tour, the Winter Jam Tour Spectacular
- Music licensed and used by media outlets like CBS, FOX, and ESPN
- Bachelor on TV One's reality show: Donald J. Trump presents The Ultimate Merger
- 43rd Annual Dove Awards telecast performance of THE STORY Tour medley
- Multiple iterations of THE STORY Tour featured performer alongside Max Lucado, Steven Curtis Chapman, Casting Crowns, Natalie Grant, Jeremy Camp, Matthew West, and others
- Billboard hit "On Fire" selected by NASCAR driver Michael McDowell as his intro theme song
- Pre-race chapel and performance at NASCAR's Homestead-Miami Speedway for the final race of the 2011 Sprint Cup Series
- Invited performer at Miami Heat superstar Dwyane Wade's 30th birthday family brunch
- Pre-game entertainment performance at American Airlines Arena before the NBA's Miami Heat/Portland Trail Blazers game
- Puyol's #IMONFIRE wristbands worn by Tennessee Titans linebacker Zach Brown on "Monday Night Football" and other NFL telecasts, including Brown's record-setting two interception game on December 30, 2012
- "I Gotta Feeling/Take It All" mashup used on platinum-selling worship artist Chris Tomlin's 56-city "Burning Lights" Tour

- Over 100 thousand units sold independent plus over 5 million online listens from combined streams and video views
- Viral "Love On" Spoken Word video viewed over 100 thousand times
- Traveled extensively across the U.S.A. even treading international waters to Africa, Europe, and Jamaica
- Pro-actively educates and informs gatekeepers about how to speak to and cultivate a multi-cultural audience through music
- Mentored and spiritually coached the 2009 Florida Class 4A State Champions football team, the Dwyer Panthers
- Ambitious work ethic combined with the heart of a servant
- Regularly speaks and performs at schools, jails and rehabilitation centers with messages that help listeners discover how to put their lives on a path toward true joy
- Performances at the nation's largest faith-based hip-hop festivals: Flavor Fest (Tampa, FL), Rap Fest (Bronx, NY), Atlanta's Holy Hip Hop Awards (where he was honored), and Brooklyn's Kingdom Choice Awards (where he was also nominated for honors)
- One of the first faith-based hip-hop artists to perform at the record-breaking SunFest concert (West Palm Beach, FL), billed as South Florida's largest annual music and art waterfront festival
- Shared stages with the likes of Wyclef Jean, Lecrae, TobyMac, Kirk Franklin, Mary Mary, Mali Music, Da' T.R.U.T.H., Third Day, Yolanda Adams, Donnie McClurkin, Canton Jones, Newsboys, and many more

EDDY PUYOL TESTIMONY

Eduardo (Eddy) Puyol, a Cuban American, grew up in the heart of Miami, FL where he fell in love with the hip-hop culture at a young age. He tapped into his musical gifting at the age of eleven and less than one year later he found himself center-stage performing purpose-driven music at various events.

As he entered high school, Eddy began to realize there were other 'areas of opportunity' that he had not yet explored. He soon found himself caught up in the lifestyle epitomized by mainstream music and media. Being intoxicated with drugs and alcohol, stealing, clubbing, having sex with random females, getting kicked out of high school as well as his family's home, selling drugs (just to name a few), soon became a routine part of his daily life. For many years he lived the life others can only dream of—a glorified life surrounded by luxury, possessions, and an endless supply of women, sex, drugs, and money.

Just when he thought life couldn't get any better, reality reared its ugly head and Eddy found himself on the wrong side of a jail cell. Intoxicated, broke, alone, and facing criminal charges (driving under the influence, possession, and intent to sell), he turned to the one source that had never left his side. From his jail cell, Eddy asked for mercy and supernatural favor so that his budding life would not be derailed by his poor decisions.

To his surprise, Eddy was released later that day with only a slap on the wrist, and allowed to drive himself home once he sobered up. He believes The Creator had given him another chance to get it right, but old habits die hard. Unfortunately, he continued to live his risky lifestyle. The drugs got harder, the liquor intensified, the streets got tougher, and the women more risqué. It was as if his experience in jail never even happened.

While in the studio recording a demo, Eddy pieced together the lyrics for his song "Tell Me" posing the question to the Lord, 'Is there a Heaven for a 'G' (aka gangster) like me?' During this studio session, God spoke to Eddy reassuring him that regardless of his mishaps He still loved him and reminded him that what He called him to do at a young age still stands. His life had been spared in the midst of grueling circumstances too many times to count. Several near death experiences, being alienated from his family, almost becoming a young father, facing criminal charges, and daily intoxication had finally become a monotonous lifestyle for Eddy. From that point forward he made up his mind to change the direction of his life and help others come into a similar light.

In 2002, Puyol founded Soul Deep Ministries (SDM). Since its inception SDM, a 501(c)3 non-profit organization, has shared peace, grace, and love in a unique way to those within schools, neighborhoods, prisons, churches, and various pop culture marketplaces. Its continuing goal is to empower people from all walks of life with the understanding of God's love and the value He has placed on their lives.

Puyol, who formerly recorded under the name Rawsrvnt, has fine tuned his craft enabling him to reach the masses, breaking through cultural and musical barriers. Throughout his music, one can experience the journey of a man who has tapped into his true identity and grown as an artist, a leader, and a man of faith. The artist continues to push the envelope in an attempt to bring people closer to their purpose and help them enjoy life the way it is meant to be enjoyed—"Raw."

For more information regarding Eddy Puyol please visit eddypuyol.com



ABOUT SOUL DEEP MINISTRIES

***Soul Deep Ministries touches souls,
changes hearts, and impacts lives...***

Eddy Puyol is a Grammy-recognized, American recording artist and speaker with Cuban roots and the entire world on his mind. From reality television to professional sports, he has been given platforms on some of today's largest entertainment outlets to speak, perform, and touch hearts across the globe.

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Puyol has a passion for making people smile and identify their true identities. His goal is to ignite a flame of fire that will continuously burn in people's hearts and eventually impact their lifestyle. The artist continues to push the envelope in an attempt to bring people closer to their purpose and help them enjoy life the way it is meant to be enjoyed—"Raw."

Through Soul Deep, Puyol has been able to help leaders across the globe better understand how to speak to and cultivate a multi-cultural audience.

Soul Deep isn't limited to music ministry though. Puyol is taking the light of Christ into entertainment industry circles and international mission fields. He is also gifted in speaking and is able to craft an inspirational, life-changing message in settings that vary from schools, street corners, and Sunday morning services.

Although his face and name may ring with recognition in some circles, he can't do it alone. To continue this work, Puyol depends on the faithful support of like-minded individuals; people who both trust in God and are advocates of the message He is sharing through Soul Deep Ministries.

To help Eddy Puyol and Soul Deep Ministries make a distinct mark on society and continue to touch souls, change hearts, and impact lives, please send your financial support to:



Eddy Puyol loves his fans and says he likes to "make people smile every where I go."



Eddy has been known to rock a school assembly that allows kids of all ages to enjoy life and have fun.



Puyol regularly speaks and performs at schools and rehabilitation centers with messages that help listeners discover how to put their lives on a path toward true joy.

Soul Deep Ministries

**P.O. Box 14307
North Palm Beach, FL 33408
(561) 307-7723**

Please make checks/money orders payable to Soul Deep Ministries or donate online at
souldeepministries.org

***Remember your donation is tax deductible. Thank you in advance for partnering with us.
Your generosity helps impact lives all across the globe.**

RECAP OF SOME AMAZING MOMENTS



NASCAR driver Michael McDowell used Eddy's "On Fire" as his race introduction theme song.



Puyol's high-energy music often finds fans in professional sports such as when he was invited to perform at Miami Heat superstar Dwyane Wade's 30th birthday family brunch.



Eddy was a part of THE STORY Tour medley on the 43rd Annual Dove Awards telecast.



Puyol performed at a pre-race chapel service at the Homestead-Miami Speedway for the final race of the 2011 Sprint Cup Series.



Eddy Puyol's game changing message inspires athletes around the world.



Puyol's music and message crosses borders and cultures whether mission trips in Jamaica or listeners across the globe.



Charlotte, North Carolina's Elevation Church asked Eddy to author and perform a spoken word piece for their 2012 Easter weekend. The weekend included 10 total services with over 21,000 in attendance, and more than 1,400 salvations.



Eddy Puyol is often invited to perform and speak at events like the 12 Conference.



"Music offers such a unique way to connect with people from all walks of life," Puyol said. "I love what I do!"



EDDYPUYOL.COM

